CIRCULAR

The Ministry of Women and Child Development has commissioned a campaign "Beti Bachao Beti Padhao" (BBBP) and under this programme, it is proposed to run an Expression Series regarding Beti Bachao Beti Padhao (BBBP). Drawing/Painting, Essay and Quiz competitions may be conducted through the school network for the children to participate. The series may be focused on leading female personalities.

The Scheme is running in 5th year of its implementation on ground and during this period, Government has taken several innovative initiatives to address the issue of declining Child Sex Ratio (CSR) and promote value of girl child.

Therefore it is enjoined upon all the Heads of Government/Government Aided Primary/ Secondary/ Higher Secondary and Special schools in the State of Goa to conduct the various activities mentioned above.

Your cooperation for the successful implementation of this programme, which is a National Priority to save girl child and to bring visibility and create awareness about value of girl child is highly appreciated.

Action taken report may be sent to the concerned ADEI office.

(Varsha Nalk)
Director (Administration)


Copy to:
3. The Dy. Director of Education, /North/Central/ South Educational Zone, Mapusa/ Panaji/Margao –Goa.
4. The ADEI, O/o the ADEI, of all Talukas –Goa.
5. The Nodal Officer, IT for uploading on website of this Directorate.