CIRCULAR

Government of India has prohibited the production, manufacture, import, export, transport, sale, distribution, storage and advertisement of electronic cigarettes in the interest of public health.

E-cigarettes usually heat liquid containing nicotine to generate an aerosol (vapour), which the user inhales to mimic the action of smoking. E-Cigarettes also contain flavors and their use does not generate any foul smell associated with conventional smoking. These have sleek design and fancy appearance. These products are marketed to attract consumers, especially youth by creating a false notion of safety. Nicotine being highly addictive, use of e-cigarettes may also be a gateway for youth to take up conventional smoking. It adversely affects the cardiovascular system, respiratory system, increases the risk of stroke and also affects the part of the brain responsible for decision making alongwith other harmful effects in the body.

Children and adolescents are the most vulnerable to these fancy looking products.

It is therefore enjoined upon all the heads of Govt./Govt. aided/unaided secondary/higher secondary and special schools in the state to bring content of this circular to the students and make them aware of the harmful effects of E-Cigarettes and the like devices and to take necessary actions for being vigilant towards the availability/use of electronic cigarettes in the premises of Educational Institutions.

(Vandana Rao, IAS) 8-11-19
Director of Education

To,
The Heads of all Govt./Govt. Aided /Unaided Secondary/Higher Secondary & Special Schools in the State of Goa.

Copy to:-
1. The Jt. Secretary (EE.II), Govt. of India, Ministry of Human Resource Development, Department of School Education & Literacy, Shastri Bhawan, New Delhi – 110 115.
2. The Dy. Director of Education, North/South/Central Educational Zone, Mapusa/Margao/Panaji-Goa.
3. All section of this Directorate.
4. The ADEIs of all Talukas.
5. The Nodal Officer, I.T. for uploading on the website of this Directorate.